BRONZE Booth & Sponsorship Assets - Important Deadlines

EXHIBIT AND SPONSORSHIP BENEFITS + SPECS	DEADLINE DATE
Digital Booth Assets in Exhibitor Portal (includes the following) 2D Booth • **Company Description** – maximum # of words - 1000 • **Welcome Video** – mp.4 format and hosted on your own server or an external video hosting platform YouTube or Vimeo (Recommend length of video be 10 minutes or less). Only one video per conference. • **Company Logo** – 400 x 275 pixels, jpeg or png format • **Social Media Links –** up to 5 custom links • **Downloads, PDFs** – 10 Total – Each file should be no larger than 10 MB • **Booth Representatives –** 5 available – add names through exhibitor portal • **Special Offers** – For best viewing no more than 4 offers recommended (include description and link to offer)	June 1
Full Conference Registrations – Five (5) • Link will be sent in April under separate cover	June 15