



## EXHIBIT Booth Assets - Important Deadlines

EXHIBIT AND SPONSORSHIP BENEFITS + SPECS	DEADLINE DATE
<p><b>Digital Booth Assets in Exhibitor Portal (includes the following) 2D Booth</b></p> <ul style="list-style-type: none"> <li>• <b>Company Description</b> – maximum # of words - 1000</li> <li>• <b>Welcome Video</b> – mp.4 format and hosted on your own server or an external video hosting platform YouTube or Vimeo (Recommend length of video be 10 minutes or less). Only one video per conference.</li> <li>• <b>Company Logo</b> – 400 x 275 pixels, jpeg or png format</li> <li>• <b>Social Media Links</b> – up to 5 custom links</li> <li>• <b>Downloads, PDFs</b> – 5 Total – Each file should be no larger than 10 MB</li> <li>• <b>Booth Representatives</b> – 2 available – add names through exhibitor portal</li> <li>• <b>Special Offers</b> – For best viewing no more than 4 offers recommended (include description and link to offer)</li> </ul>	<p><b>June 1</b></p>
<p><b>Full Conference Registrations – Two (2)</b></p> <ul style="list-style-type: none"> <li>• Link will be sent in April under separate cover</li> </ul>	<p><b>June 15</b></p>