WORLD MICROBE FORUM
20-24 JUNE 2021 | ONLINE WORLDWIDE
An **American Society for Microbiology** (ASM)
and **Federation of European Microbiological Societies** (FEMS) Collaboration.

GOLD Booth & Sponsorship Assets - Important Deadlines

EXHIBIT AND SPONSORSHIP BENEFITS + SPECS	DEADLINE DATE
One (1) Industry and Science Symposia (Pre-Recorded) 60 Minutes • For complimentary recording by ASM's A/V, ASM we will need to know by date attached so it can be scheduled with ASM/Projection company	**April 26**
One (1) Industry and Science Symposia Continued from Above: • If you choose to make your own recording it will need to be submitted by: ○ Submit in mp.4 format file or hosted on YouTube or Vimeo	**May 18**
All Industry and Science Symposia need to fill out the I&S Request form Here: • https://s3.goeshow.com/asm/microbe/2021/IS_request_form.cfm • The form includes information on your Title of Symposia, Description and Speaker Information.	**May 18**
Digital Booth Assets in Exhibitor Portal (includes the following) 3D Booth • **Company Description** – maximum # of words - 1000 • **Welcome Video** – mp.4 format and hosted on your own server or an external video hosting platform YouTube or Vimeo (Recommend length of video be 10 minutes or less). Can change video daily. • **Company Logo –** 400 x 275 pixels, jpeg or png format • **Social Media Links –** up to 5 custom links • **Downloads, PDFs** – 35 Total – Each file should be no larger than 10 MB • **Booth Representatives –** 20 available – add names through exhibitor portal • **Special Offers** – For best viewing no more than 4 offers recommended (include description and link to offer) • **Live Office Hours** – 60 minutes per day for Two days (determine time of day) Create schedule in company portal – 60 minutes can be broken down into smaller sessions. Cannot have more than 2 office hours total per day.	**June 1**
Push Notification (TOTAL 2) – 1 for Symposia, 1 for Office Hours • 200 characters max, include URL address • Include desired date and time of notification release (WMF will do their best to meet sponsor's request)	**June 1**
Full Conference Registrations – Twenty (20) • Link will be sent in April under separate cover	**June 15**
Post Show Mailing List – Release date July 12-16 • Please go to the following link and fill out the form for your eblast • https://www.worldmicrobeforum.org/index.php/exhibitor-email-form • The form Includes subject line and email addresses for testing • Eblast must be approved by WMF Exhibits Team	**June 29**