



SILVER Booth & Sponsorship Assets - Important Deadlines

EXHIBIT AND SPONSORSHIP BENEFITS + SPECS	DEADLINE DATE
<p>One (1) Industry and Science Symposia (Pre-Recorded) 30 Minutes</p> <ul style="list-style-type: none"> For complimentary recording by ASM's A/V, ASM we will need to know by date attached so it can be scheduled with ASM/Projection company 	April 26
<p>One (1) Industry and Science Symposia Continued from Above:</p> <ul style="list-style-type: none"> If you choose to make your own recording it will need to be submitted by: <ul style="list-style-type: none"> Submit in mp.4 format file or hosted on YouTube or Vimeo 	May 18
<p>All Industry and Science Symposia need to fill out the I&S Request form Here:</p> <ul style="list-style-type: none"> https://s3.goeshow.com/asm/microbe/2021/IS_request_form.cfm The form includes information on your Title of Symposia, Description and Speaker Information. 	May 18
<p>Digital Booth Assets in Exhibitor Portal (includes the following) 2D Booth</p> <ul style="list-style-type: none"> Company Description – maximum # of words - 1000 Welcome Video – mp.4 format and hosted on your own server or an external video hosting platform YouTube or Vimeo (Recommend length of video be 10 minutes or less). Only one video per conference. Company Logo – 400 x 275 pixels, jpeg or png format Social Media Links – up to 5 custom links Downloads, PDFs – 10 Total – Each file should be no larger than 10 MB Booth Representatives – 5 available – add names through exhibitor portal Special Offers – For best viewing no more than 4 offers recommended (include description and link to offer) 	June 1
<p>Full Conference Registrations – Five (5)</p> <ul style="list-style-type: none"> Link will be sent in April under separate cover 	June 15