



EXHIBIT Booth Assets - Important Deadlines

EXHIBIT AND SPONSORSHIP BENEFITS + SPECS	DEADLINE DATE
<p>Digital Booth Assets in Exhibitor Portal (includes the following) 2D Booth</p> <ul style="list-style-type: none"> • Company Description – maximum # of words - 1000 • Company Logo – 400 x 275 pixels, jpeg or png format • Social Media Links – up to 5 custom links • Downloads, PDFs – 5 Total – Each file should be no larger than 10 MB • Booth Representatives – 2 available – add names through exhibitor portal • Special Offers – For best viewing no more than 4 offers recommended (include description and link to offer) 	<p>June 1</p>
<p>Full Conference Registrations – Two (2)</p> <ul style="list-style-type: none"> • Link will be sent in April under separate cover 	<p>June 15</p>