



DIGITAL EXHIBIT AND SPONSORSHIP APPLICATION

INSTRUCTIONS: Complete all sections of the application. Retain a copy for your files. Sign and return this original application, with full payment to the American Society of Microbiology (ASM), P.O. Box 485, LaGrange, IL 60525-0485. **All funds are payable in USD.** Upon receipt of application and payment World Microbe Forum (WFM) will send exhibit and sponsorship confirmation.

Opportunities

Opportunities are assigned on a first-come, first-served basis. For US sales and countries outside of Europe, please contact, Scott Brewster at 312-265-9640, scott@corcexpo.com or Matt McLaughlin at 312-265-9655, matt@corcexpo.com. For European sales please contact Katerina Vicen at 38-42-95-82, kv@cap-partner.eu. Please select opportunity(s) below:

Exhibit Packages		Enhancements		Enhancements	
<input type="checkbox"/> Platinum	\$ 75,000	<input type="checkbox"/> Registration Confirmation	\$ 25,000	<input type="checkbox"/> I&S Showcase Theater (Live)*	\$ 20,000
<input type="checkbox"/> Gold	\$ 50,000	<input type="checkbox"/> Gamification Sponsor	\$ 25,000	_____	Date
<input type="checkbox"/> Silver	\$ 25,000	<input type="checkbox"/> Pre-Show Email	\$ 20,000		
<input type="checkbox"/> Bronze	\$ 10,000	<input type="checkbox"/> Daily Newsletters	\$ 15,000	Pre-recorded	
<input type="checkbox"/> Booth	\$ 2,500	<input type="checkbox"/> Additional Office Hours	\$ 1,000	<input type="checkbox"/> I&S Symposia 60 Min	\$ 15,000
		<input type="checkbox"/> Activity Hour*	\$ 10,000	<input type="checkbox"/> I&S Symposia 30 Min	\$ 7,500
				_____	Date

* Confirmed sponsors will receive information to schedule date and time.

Company Contact: _____

Company Name: _____

Mailing Address: _____

City/State/Country/Zip: _____

Telephone w/Country Code: _____ Email: _____

Method of Payment:

- Please Invoice **ASM Federal Tax ID #38-1616141**
- Check In the amount of USD\$ _____
- Credit Card \$50 USD will be added to your invoice for payment by wire transfer
- Wire Transfer Please use our secure payment website for credit card payments:
Enter "WORLD MICROBE FORUM" in Reference section.
<https://paylink.paytrace.com/?m=85091&amount=0.00>

TERMS AND CONDITIONS

Company agrees to pay above indicated exhibit and sponsorship amount as determined by ASM and FEMS. Full payment is due with contract. Exhibit and sponsorships payments received by ASM-FEMS are non-refundable and non-cancelable. ASM-FEMS reserves the right to withdraw the exhibit & sponsorship if full payment is not received within 30 days from date of invoice. All sponsorships applications must be accompanied by full payment. Acceptance of this application by ASM and FEMS constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

AUTHORIZED SIGNATURE _____ DATE _____

This line must be signed for acceptance of contract.

WORLD MICROBE FORUM TERMS & CONDITIONS

These rules and regulations are a bona fide part of the contract for exhibit and or sponsorship opportunities for the World Microbe Forum, hereinafter referred to as WMF, with American Society for Microbiology, hereinafter referred to as ASM and Federation of European Microbiological Societies, hereinafter referred to as FEMS which is managed by Corcoran Expositions, Inc., hereinafter referred to as Show Management, on behalf of ASM and FEMS and World Microbe Forum, the Show's owners and sponsors. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the Show. Each Exhibitor/Sponsor, for themselves, their employees, and their contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by Show Management. Show Management reserves the right to decline, prohibit, deny access or remove any exhibit or sponsor which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products, and conduct. ASM and FEMS reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits/sponsorship or parts of exhibits/sponsorships that reflect against the character of the meeting.

Full payment of the digital booth or sponsorship must accompany this application. Applications received without such payment will not be processed nor will a digital exhibit booth or sponsorship be confirmed. Acceptance of this application by ASM and FEMS constitutes a contract. Digital exhibit booths and sponsorships are non-refundable, non-transferable and non-cancelable.

Copyright Licensing. Exhibitor/Sponsor is solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. Exhibitor/Sponsor shall indemnify and hold harmless ASM, FEMS, and WMF, Show Management, and service partners and platform against cost, expense, or liability which may be incident to, arise out of or be caused by Exhibitor/Sponsor failure to obtain requisite license. Conference, sponsor, and exhibitor presented materials are intended for event attendees' personal use only. Further recording, reproduction, or dissemination, in whole or part, is strictly prohibited.

Indemnification. Exhibitor agrees to indemnify and hold harmless ASM, FEMS, Show Management and their affiliates, licensors, suppliers, advertisers and sponsors, and their respective directors, officers, employees, consultants, agents and other representatives, harmless from and against any and all

claims, damages, losses, costs (including reasonable attorneys' fees) and other expenses that arise directly or indirectly out of or from Exhibitor/Sponsor your breach of these Terms & Conditions as outlined for Exhibitor/Sponsor activities in connection with the World Microbe Forum 2021 digital event.

ADVERTISING POLICIES TERMS & CONDITIONS

All advertisements are subject to approval by ASM and FEMS. No agency commission or cash discounts permitted. Payments are due by the deadline specified on the invoice. If payment is not received by specified date, the company or organizer will lose their opportunity. ASM and FEMS reserves the right to resell opportunities where payment is not received by the payment deadline.

INDUSTRY & SCIENCE EVENTS

All Industry & Science events are subject to approval by ASM and FEMS. If the Industry & Science Event requires a fee, the fee MUST be submitted with the Exhibit/Sponsor Application in order for the application to be deemed complete. Applications submitted without payment will not be processed until payment is received. Exhibitor/Sponsor is responsible for creating and providing booth and sponsorship content to Show Management. If the Exhibitor/Sponsor fails to respond in a timely manner for content or otherwise fails to deliver content, ASM and FEMS shall be under no obligation to change the dates of the event or provide a refund.

ASM, FEMS, WMF MATERIALS

Any materials that are distributed to Exhibitor related to the planning or execution of the event are owned exclusively by ASM, FEMS, WMF and/or Show Management. ASM, FEMS, WMF and/or Show Management grants Exhibitor a nontransferable, non-exclusive license to use such materials solely in connection with Exhibitor's participation in the Event. If Exhibitor ceases to be an exhibitor at the event, including at the conclusion thereof, Exhibitor shall promptly destroy or return to all such materials to ASM, FEMS, WMF and/or Show Management. Exhibitor may not reproduce the event's or the ASM, FEMS, WMF and/or Show Management logo, name, marks, or other insignia on items, documents or advertising materials, without prior written consent from the ASM, FEMS, WMF and/or Show Management. Exhibitor acknowledges the event may be recorded and reproduced in any form (including but not limited to digital formats) and hereby authorizes ASM, FEMS, WMF and/or Show Management and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the event. Applicant hereby releases ASM, FEMS, WMF and/or Show Management and its designees from, and waives all claims it may have, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral right.